

Megan Haddock - Visual Artist & Illustrator

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Professional Summary

Dedicated and passionate artist and illustrator specialising in atmospheric, highly detailed landscape artwork. Working with a unique, multidisciplinary style built upon extensive knowledge of traditional painting and drawing methods, as well as an intimate familiarity with digital image editing software. The artwork is underpinned by detailed research and immersion into the topics and themes explored to ensure it authentically reflects its subject matter and elicits an effective emotional response.

Education

2016 - 2018 | **The Forest School Sixth Form**, Winnersh

A* Grade : Art

Created large scale, experimental environment artwork using found materials and oil painting, exploring themes of urban and natural environments in harmony

2019 - 2023 | **University of the West of England**, Bristol

BA (Hons) : First Class Honours in Art

Explored a range of printmaking techniques, including screen printing and lino cut, and extensively utilised two methods of copper plate etching to produce a range of print work

Researched and wrote a number of essays on a range of meaningful, relevant artworks, giving insight and perspective into their themes and interpretations

Experimented with Blender on two different projects, creating atmospheric 3D environment pieces, one exploring the effects of dementia on familiar environments, and the second reacting to the negative effects of oil spills on the coastal wildlife of Louisiana

Developed a unique, bespoke art style combining experience in painting, drawing and digital practices that effectively communicates the work's focus on depth, detail and atmosphere

Undertook an extensive research project as the foundation for a large scale series of artworks, exploring ecological concepts such as the intricacies of coastal ecosystems, the formation of different types of reef through coastal erosion and the evolution in the bone structure of early life on Earth

Created a series of interconnected multidisciplinary works using this original art style, exploring the negative effects of the Australian mining industry on the coastal ecosystems of the Great Barrier Reef, depicted through a series of atmospheric and heavily researched landscape pieces

Publicly exhibited works in both London and Bristol, where they were well received by a range of different audiences

Discussed the themes explored in the work, the techniques used and the inspirations drawn on with attendees during exhibition of art projects

Work History

2023 - Current | **Freelance Artist and Illustrator**

Created a range of original pieces exploring a variety of environmental and emotional themes, further developing my art style's use of shape, colour and contrast

Explored themes of overlooked and underappreciated beauty in a series of four intimate, vibrant still life pieces

Created a trio of landscape mountain pieces inspired by the views of Säntis in Switzerland, exploring the atmospheric and tonal effects different colour palettes have on a scene

Produced high quality original album covers in both traditional painting and an original, bespoke art style

Selected to exhibit a range of original art pieces in the Wokingham Arts Trail, a local art fair and exhibition, at which the themes and processes of the work will be discussed

2018 - Current | **Part Time Portrait Artist**

Produced accurate, detailed pencil sketches of people, animals and locations, demonstrating a keen eye for observational detail

Worked efficiently and effectively to meet assigned work deadlines

Skills

Highly skilled in creating detailed, emotional and atmospheric landscape and still life Artwork

Skilled in directing a viewer's attention through strong composition and colour choices

Proficient in a range of traditional 2D styles and materials, including detailed pencil work, fineliner pens, brush pens, oil painting and liquid inks, and a unique, signature style

Deeply familiar and experienced using industry level digital image editing software

Keen eye for detail in observational drawing, both for research purposes and in producing a high quality finished work

Dedicated to extensive research into topics explored in artwork, ensuring pieces are authentic, well realised and properly capture the essence of their subject matter

Skilled at solving creative problems and iterating on ideas while working on a piece

Experience working in 3D, using found materials in combination with paint to create layered 3D paintings, or full sculpture work

Familiarity with Blender and its use in creating both fully enclosed 3D environments, and layered 2D images utilising parallax scrolling to simulate fully 3D space

Open minded in employing new and different techniques in creating experimental, unique artwork in order for it to achieve its desired effect

References

Jonathan Ward - Senior Lecturer at UWE Bristol
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